A Conversation with

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Professor Linda J. Lumsden is the author of the upcoming *Journalism for Social Justice: A Cultural History of Social Movement Media from Abolition to #womensmarch* (Peter Lang, 2019), her fourth book. She is also author of *Black, White, and Red All Over: A Cultural History of the Radical Press in Its Heyday, 1900-1917* (Kent State U. Press, 2014) and *INEZ: The Life and Times of Inez Milholland* (Indiana U. Press, 2004). She has written about the suffrage press, black press, feminist press, and socialist press as well as Occupy movement media and online “contentious journalism” in Malaysia, where she spent 2012-13 as a J. William Fulbright Core Scholar. She teaches courses in social justice journalism, journalism history, journalism ethics, and journalism, gender, and race. The former newspaper editor and freelance magazine writer earned her Ph.D. in mass communication at The University of North Carolina at Chapel Hill and an M.A. in Magazine from Syracuse University.

*Journalism for Social Justice* argues that to better understand the evolution, impact, and future of digital social justice media we need to understand their connections to a venerable print culture of dissent. Just as publishing a newspaper was the first priority of past social movement organizations, creating a Twitter hashtag is often the first task of today’s social justice activists. This cultural history seeks to deepen and contextualize knowledge about digital activism by training the lens of social movement theory back on the nearly forgotten role of social justice media produced by eight twentieth-century American social justice movements, including socialism, environmentalism, woman suffrage, civil rights, women’s liberation, farmworkers rights, disability rights, and transgender rights. The book deliberately conflates “social movement media” with newer and broader conceptions of “social justice journalism” to highlight changing definitions of journalism in the digital era. It uses framing theory, social movement theory, and theories about the power of facts and emotion in storytelling to show how social movement media practice journalism to recruit followers and create a collective identity among them to mobilize collective action for their cause.